



EU
VIETNAM
BUSINESS
NETWORK ★



The EU-Vietnam Business Network (EVBN)

The EU-Vietnam Business Network (EVBN) is a project co-funded by the European Union and established in 2014. EVBN's core objective is to help European companies, in particular small and medium sized enterprises (SMEs), to access the Vietnamese market and do business in Vietnam, as well as to improve the trade and investment environment and to foster exports, market entries and investment from Europe to Vietnam and ASEAN.

EVBN business support services, activities & events

- “Ask the expert” hotline
- Business incubator: low cost office facilities
- Database of existing EU business service providers in Vietnam
- SME Starter Kit, market studies, case studies, Vietnam overview, etc
- Organisation of flagship trade delegations and trade fairs (Europe / Vietnam)
- Sectorial events, conferences, seminars, business luncheons, etc
- Pre-market consultation and customized market studies
- Tailored business partner search and legal advices

More information and details available
www.evbn.org / info@evbn.org

► Our upcoming trade missions:

Trade Mission on Lifestyle Industry

October 26 - 30, 2015

Sectors: Indoor & Outdoor Furniture, Home Decor, Tableware, Home Textile & Embroidery, Handicraft & Gifts

- A five-days mission to Vietnam
- Ho Chi Minh City and Hanoi
- Introduction seminar about the Vietnamese market
- B2B matchmaking in both cities with potential business partners
- Point of sales and / or factory visits

Green Technologies events

December, 2015

Sectors: Renewable Energy, Solar Power, Wind Power, Innovative Technologies, Energy Efficiency, Waste treatment, etc.

- Ho Chi Minh city
- Conferences & seminars
- B2B matchmaking with potential business partners
- Showcase event in Ho Chi Minh city

The EVBN 4 main components

■ European Outreach:

This component aims at improving knowledge of the economic potential of Vietnam and of the ASEAN region markets amongst European companies, SMEs in particular; and promote Vietnam as an investment destination to European SMEs, by reaching out to European SMEs in Europe with the support of EVBN's consortium partners and network.

■ Government and Public Affairs (GPA)

Structure / Trade Advocacy:

This component aims at an enhanced capacity of European businesses, particularly SMEs, for market access advocacy and improved level playing field. In particular: improving the Business climate in Vietnam by addressing key market access issues and trade/investment policy in Vietnam.

■ Business support Service

Provision:

This component offers a set of services to companies to identify and seize the business potential that Vietnam has at an enhanced capacity for delivery of European-level, value added, business support services for European SMEs that are not yet represented or underrepresented in Vietnam.

■ ASEAN Regional Integration:

This component aims at the regional coordination and integration of related ASEAN projects currently implemented in Indonesia, Malaysia and the Philippines in order to widen the business opportunities for European companies.

EVBN CONSORTIUM



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